

Scalable Meeting and Event Broadcasts

Key Features

Extend Your Videoconferencing System

- Any videoconferencing end-point can easily become a broadcast studio for originating video broadcasts.
- Interactive elements such as polling, Q&A, guided web browsing for non-VC participants.
- Distributes videoconferencing as a stream to desktops and non-VC enabled displays anywhere within a network.

Supports RSS 2000 & 4000

- Pulls and reflects streams from the RSS directly to the network and to key distribution points throughout the network.
- Standard Definition & High Definition.
- If you don't have an RSS, certain VC endpoints can be connected directly to a VBrick encoder.

High Scalability/High Capacity

- Transport and distribution solutions ensure delivery over low-bandwidth WAN pipes to a very large audience.
- Unlimited scalability - easily supports tens of thousands of users.

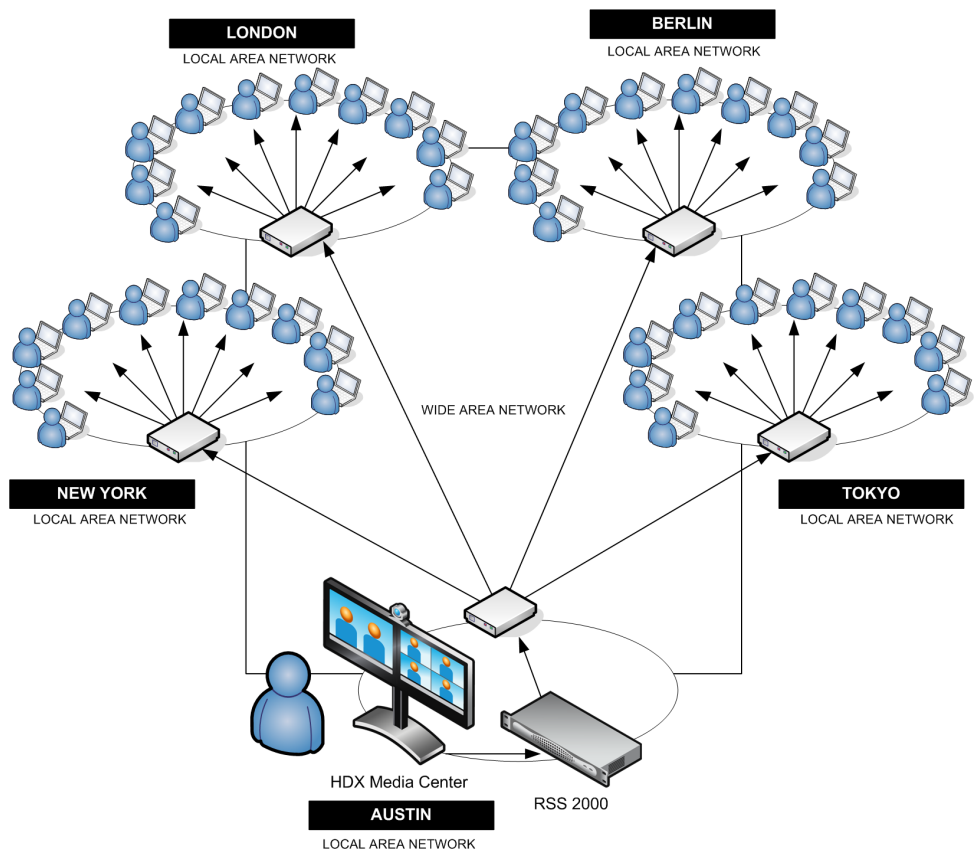
Management and Control

- User-friendly viewing portal.
- Scheduled broadcasts and recordings.
- Intelligent video networking.
- Integrates seamlessly with LDAP/Active Directory.

Expanding Video Across the Enterprise

You need to inform your workforce about some new changes that will affect all of you employees. You want to be able to give a PowerPoint presentation but you also need to show them online content, take questions, and poll them to know they understand the new information. You want to capture everything so new employees can watch it from their desk, freeing up your time, but still allowing you to deliver the same message on-demand – wherever they are. IP Video Broadcast is the perfect tool for delivering this type of content to any size audience, and it integrates perfectly with your videoconferencing solution.

How it Works



Qualifying Questions

- Do you have a large, geographically dispersed workforce?
- Would there be a benefit if you could deliver a clear message to the entire workforce?
- Would your workforce reap the benefits of viewing videoconferences and presentations from executives, subject matter experts, and other professionals?
- Would you like to leverage your existing videoconferencing infrastructure to communicate on a large scale?
- Would like to leverage your existing IP network to provide robust and scalable video solutions?

Why Buy a VBrick Solution?

Enterprise-Class Video Distribution

- Acknowledged market leader in enterprise IP Video solutions.
- Purpose-built hardware for distributing streaming video.
- Unlimited scaling potential.
- LDAP, AD, and SSL support keeps streamed assets secure.
- Automatic recovery in the event of a network interruption.

Great Network Citizen

- Distribution solutions efficiently deliver content to the network edge, conserving WAN bandwidth and maximizing viewer participation.

Flexible

- Schedule broadcasts and recordings.
- Live viewing and on-demand playback.
- Not just for webinars – easily distribute television programming or digitize and store your existing VHS and DVD's for online delivery.

Key Differentiators

VS. Traditional Cable Distribution

Cable infrastructure requires separate cabling, head-ends and maintenance, and its reach is limited to where the cabling is. IP Video utilizes the existing network infrastructure – extending reach to PCs, wireless devices and the Internet. A traditional cable distribution system can be upwards to 30% more expensive and still not reach everyone you want to reach.

VS. Satellite Distribution

The cost of a single satellite-based event could be as expensive as an entire IP video solution and still not reach everyone you want to reach.

VS. Other IP Video Vendors

VBrick provides the most comprehensive turnkey solution for distributing content to a large audience – over the most challenging network environments. This translates into unmatched reliability and scalability.